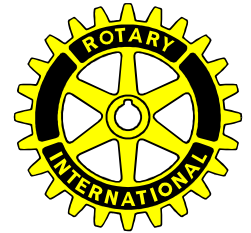


The Beacon News



The Rotary Club of Port Hope

News Bulletin for the Week of November 2, 2009

Fundraising – Rodney Goetz & Darryl Dalke

COMMENCEMENT

October 31st is Halloween. November 1st is All Saints' Day. November 2nd is All Souls' Day. And this All Souls' Day saw a good turnout at the Knights of Columbus Hall where we enjoyed an evening of Rotary fellowship and noted our special guests, Rodney Goetz and Darryl Dalke from the Kitchener-Grand River Rotary Club seated at the head table with President Sylvia and Rotarian Cleve.



STRESS AWARD

President Sylvia proffered kudos and the stress ball to President Elect Doug and Rotarian Erin for their sterling efforts on our behalf at the inaugural *Rock and Roast* and to Rotarians Ben and Roger for their efforts at last week's *Rural Urban Night*.

SYLVIA'S MESSAGES



President Sylvia also gave us notice of the Trenton Rotary Club's Military Appreciation Night on Monday, November 9, 2009 at 6 pm at the Holiday Inn in Trenton, an event which is held by the Trenton Rotary Club every year and which this year features speakers from CFB Trenton and provides us an opportunity to express our appreciation to members of our armed forces.

President Sylvia also reminded us that on June 20 – 23rd, 2010 the upcoming International Conference will be held in Montreal. She pointed out that the featured speaker this year will be Dolly Parton who is promoting the Dollywood Foundation at the International

Conference. Apparently Ms. Parton is thrilled about the Dollywood Foundation's partnership with Rotary in promoting early childhood reading.

FURTHER ANNOUNCEMENTS

Our good friend Rotarian Hugh volunteered to complete surgery on the injured reindeer for Santa's sleigh in the Santa Claus parade on November 28, 2009. R. Ben in his usual generous fashion offered to pull the float that allows Santa to travel through the parade once he has cleared it with the owners of the float (his sons).

DESSERT REPORTS

PP Ron indicates that there is a search for an Outward Bound exchange student and that anybody having any thoughts as to who may be worthy candidates should contact him as soon as possible.



There are going to be wreaths laid this year as in other years at both the Port Hope in-town Remembrance Day services and those in Ward 2 where wreaths will be laid on behalf of Rotary by Ted Lacey and Ben Currelly.



Rotarian Paul Weber set out the plans for a “new membership” meeting on Tuesday, Nov 17, 2009 at his residence and suggested that all those who had any recommendations for new members be encouraged to bring those new members to that meeting.



R. Jameson showed us some samples of very delicious chocolates that are made from organic ingredients, and he passed around samples of both dark and milk chocolate and asked us to consider their potential for fundraising sales. It appears that Rotarians Ben and Jim are avidly interested in examining (sampling) the boxed chocolates!



HAPPY BUCKS

Sergeant-at-arms Bruce Coleman noted that as it was Ted Lacey’s birthday we should all contribute a happy buck, and indeed every Rotarian was pleased to accommodate.



Rotarian Diane was very pleased that Aylen was taken square dancing by she and Cleve and that our exchange student seemed to be a very proficient hooper.



Rotarian Ken Bell was happy because he successfully managed to move his business to a new address on Walton Street in Port Hope.



Rotarian Rolly presented a sad buck because his poppy had been purloined but was very happy to put in a happy buck because it had been returned by the perpetrator.

Sergeant-at-arms Bruce had been instructed by President Sylvia to be brief, and he assured us that he was briefed.

PROGRAM

Rotarian Cleve introduced the guest speakers, starting first with Rotarian Rod Goetz who runs his own CGA firm.



Rotarian Rod started off the program by introducing himself as having been a member of the Huntsville Rotary Club where he had been involved in a musical fundraiser initiating their first musical fundraiser, *Oklahoma*. Notwithstanding a

rather sparse cast, it was a great success; people came from all over to hear them put on the musical. He indicated that it was more as a result of the focus of the fundraiser itself rather than the quality of the production. He said, however, that everybody had a great time and that there was a lot of money made.

He said that when he moved to the Kitchener-Grand River Rotary Club, which is a morning club with about forty-five members, that they started a fundraiser called *Baseball 48* where they raised some modest funds and it was a baseball tournament with 48 teams. They then started a hockey tournament called *Skate 48* and they have raised between \$125,000 and \$135,000 as a result of the hockey tournament. One of the draws is that there is roast beef on a bun for the winner and hotdogs for the losers.

Rotarian Rod then introduced Darryl Dalke, his colleague at the Kitchener-Grand River Club, who spoke about the mudpuppy run wherein the community and others around the province participate in a 3K, 5K and 10K run. They generate between \$65,000 and \$70,000 revenue and net \$40,000 after expenses.

People are encouraged to bring in pledges. The race begins in downtown Kitchener and sponsorship from “healthy food” purveyors who provide wraps, salads, etc. are important to the event. It allows people in the community to get involved in a *Run for Rotary* and advertising is quite brisk allowing T-shirts to be made and people to wear these T-

shirts not simply at the run but elsewhere, broadcasting the name of Rotary.



The club easily finds sponsors for a fundraiser that focuses on “kids’ ability”.

There are different categories of runners including some real runners who warm up on the shorter distances before they do their final run at the 10K. They get good value out of the run and also are happy in that they are sponsoring a good cause.

The New Balance running shoe people are one of the sponsors and pledges over a certain amount will get people a free pair of running shoes.

To get young people involved, schools in the area are contacted. They get in touch with the schools early so that the event can be advertised in the school newsletter. The schools which are the top three fundraisers are given a free pizza night by one of the sponsors and pizzas are dropped off at the school.

The graphics on the shirts and promotional materials are quite creative and all of the sponsors are shown in logo form on the promotional material.

Rotarian Darryl stated that the run started off with 390 participants and went to 670 last year and now has over 1000 participants with up to as many

as 250 people registering on the morning of the run.

Running clubs through word of mouth and the internet contacts also advertise the event because people know of the event and put it on their calendars. Members of local running clubs volunteer to work at the event. They have a live band before and after the run, and each participant gets a medal at the end.

There were some penetrating questions with respect to participants in various age brackets and the potential competition with other fun runs and running events. In addition, the question of receipts given for donations as well as the process required for obtaining charitable status for the event were canvassed. The costs for the various runs depending upon the time of the registration varied from \$20 for the early-bird 3K run through to \$35 for the registration on the day of the event for the 10K run.

There was also noted the participation of other foundations such as the Lennox Lewis Foundation.

The other benefits of the event were quoted as including business stimulation for the downtown area where the run begins and ends.

Rotarian Jameson thanked the speakers for their presentation and the great suggestions for creative approaches to fundraising that has a multi-faceted approach.

This topical presentation encouraged us as Rotarians to think outside the box.

RECRUITMENT NIGHT

Ph Rotary will be holding a new member recruitment night on Tuesday, November 17 at 7 pm. The event will take place at Rotarian Paul Weber's home, 162 Walton Street. Along with refreshments there will be doing a power point (hopefully!) presentation about Rotary with some materials to take home. The new membership committee want to encourage all current members to invite a guest to this event. This is similar to bringing someone to a regular meeting, but is an attempt to recruit several members at one time. Paul will be bringing this up at the next meeting, however, the committee want to get the word out as soon as possible.

50/50 DRAW

The winner of the 50/50 draw was Bill Lang and the winner of the draw for the promotional items brought by our guest speakers was Ben Currelly.

Next week Bruce Cox, a WW2 paratrooper, is guest speaker.

CHRISTMAS PARTY

This annual Rotarian event will occur on December 14 at Dalewood Golf & Country Club. Cocktails and Social from 6-7 pm with dinner at 7 pm. The cost is \$30 per person. See Rotarian Susan for details.

2009

ROTARY HAM SALES

Well fellow Rotarians it is that time of the year again with the annual fundraiser to begin, the selling of the Rotary Hams. Time to dust off your list of your contacts who regularly support Rotary fund raising events.

This year we again have four team leaders who are responsible for the distribution of the tracking sales charts of each member of their team.

Team members will deliver the proceeds of their sales to their team leaders with the number

of hams they require. It best to collect the funds as the sales are made.

The event will commence this week and the final date for the orders handed in will be **December 7th/09**. Delivery date will be **December 17th/09**. We will have a team who will assist with the distribution of the hams. We can arrange delivery to those Rotarians who cannot take delivery of their hams personally.

I have attached a listing of the team members for each of the team leaders who are; Andy Haynes, Bill Lang, Bruce Coleman and DickO'Toole.

Once again the success of this fund raiser will depend on the effort expended by each and every Rotarian member.

J. A. Mowat – Committee Chair.

(See separate attachment for Team leaders and Team Members.)

FUTURE MEETING SCHEDULE

November 9	Bruce Cox – WWII Paratrooper	K of C	Ted Rafuse, Leigh Facey-Crowther	Bud
November 16	Club Induction	K of C	Ken Burgin, Ben Currelly	Rolly
November 23	TBA	K of C	Wilf Quigley, Jim Adamson	Ken
November 30	Bob Scott, Past RI Director	Kof C	Ted Lacey, Ron Tuttle	Dianne
December 7	TBA	Kof C	Will Ryan, Jan Boycott	Kelly
December 14	Christmas Party	Dalewood	John Mowat, Bob Wallace	Jim

COMING EVENTS

PH Rotary Christmas Party, Monday, December 14, Dalewood G&CC

**ROTARY CLUB OF
PORT HOPE**



P.O.Box 191 Port Hope, Ontario, L1A 3W3

Officers

President: Sylvia Binkley
Secretary: Erin Brown

President- Elect: Doug Burke
Treasurer: Paul Tait

Directors

Club Service: Ken O'Neill
Community Service: Roger Ingram

World Service: Kelly Morgan-MacKenzie
Fund Raising: Jamieson Ross